

Clean, Burn and Shape Weight Loss Challenge (“Challenge”) Terms and Conditions

- Entry and Eligibility to Win.** To enter the Challenge, you must complete a registration form online at <http://www.cleanburnshape.com/challenge/join>. The Challenge is open to Orenda Independent Marketing Partners and Customers in the United States and Canada who have obtained the age of 18 by January 1, 2014. Challenge Participants (“The Participant”) must be formally enrolled in Orenda International, LLC (“The Company”) as an Independent Partner or Customer. The Challenge is void where prohibited by law.
- Weight Loss Updates.** To claim a Prize, and be considered for Awards, you must complete a weigh-in as well as an ‘after’ photo and update your results at <http://www.cleanburnshape.com/challenge/update>. The Company will validate results by reviewing order history; duration between updates, and periodically The Company will require 3rd party validation of results at The Company’s discretion. A Participant may update their results multiple times as they lose weight and qualify for different prizes.
- Weight Loss Prizes.** Prizes are awards available to all Participants who lose certain amounts of weight. The Company reserves the right to modify or adjust Prizes at any time at their sole discretion. Prizes are non-transferable.
 - Losing 10lbs qualifies The Participant for a “Lost 10” T-Shirt.
 - Losing 20lbs qualifies The Participant for a Fitbit Force™.
 - Losing 35lbs qualifies The Participant for a Lululemon ‘Outfit Upgrade’, a \$250 value.
- Weight Loss Awards.** Participants who lose at least 10lbs are eligible for one or two Awards. Awards are non-transferable.
 - Cash Award** – All Participants who lose at least 10lbs will be considered for a cash award of \$1,000. The winners will be selected semi-annually, and up to six winners will be selected each time. To be considered, your results must be updated no later than June 30th for the first selection, and December 31st for the second selection. The Company will select an unbiased 3rd party panel consisting of three ‘judges’ from the fitness/wellness industry. The criteria for the award will include: 1. Percentage of weight lost. 2. Overall transformation as shown in before and after photos. The judges will have no affiliation with The Company whatsoever. The winners will be selected between July 1st and July 10th, and between January 1st and January 10th. Winners will be notified by email or telephone in accordance with the information supplied to The Company in their account.
 - Tahiti Vacation Award** – All Participants who lose at least 35lbs will be considered for the Tahiti Vacation Award. The Tahiti Vacation will be a 5 night vacation including airfare for two and will be awarded to the Participant with the best weight loss results. To be considered for the Tahiti Vacation Award The Participant’s results must be updated no later than December 31st. The winner will be notified by email or telephone in accordance with the information supplied to The Company in their account. The Company will select an unbiased 3rd party panel consisting of three ‘judges’ from the fitness/wellness industry. The criteria for the award will include: 1. Percentage of weight lost. 2. Overall transformation as shown in before and after photos. The judges will have no affiliation with The Company whatsoever. The winner will be selected between January 1st and January 15th of the following year and the award must be claimed, or used, by April 30, 2015. The winner must utilize the prize within four (4) months of award date, which includes any applicable blackout period. Ground transportation, ancillary expenses, meals, gratuity, insurance, and other incidentals are not included.
- Taxes.** Taxes are the sole responsibility of each Participant. Prize winner(s) will be required to execute a W-9 (if applicable) within fourteen (14) days of notification or prize will be forfeited and an alternate winner may be chosen.
- Noncompliance.** Prizes and Awards may not be awarded in the event: (a) potential winners purchase history shows little or no fidelity to the Clean Burn and Shape Program, (b) potential winner cannot be reached for whatever reason after a reasonable effort has been exerted based on the information stated in the entry form, or in their account with The Company, (c) of noncompliance with the above or within any of the aforesaid time periods, (d) potential winner is found to be ineligible to enter The Challenge or receive the prize, (e) potential winner does not exist as an Independent Partner or Customer formally enrolled in The Company’s system, the potential winner shall be disqualified from the Challenge and an alternate potential winner may be selected, at The Company’s sole discretion, from among the other eligible entries received.
- Release.** As a Participant, I hereby consent to the unrestricted use by The Company of the video and/or photographic images of me for The Company’s marketing purposes, including but not limited to multimedia products, publicity, advertising and promotional uses, and supplementary literary material. I hereby agree to grant The Company worldwide rights in perpetuity for the use of these images. I further agree The Company and its licensees and assigns may duplicate, distribute, exhibit, or otherwise use these images, or any portion of them, without limitation or restriction, throughout the world in perpetuity.
- No Guaranty of Weight Loss or Body Transformation.** Individual weight loss results vary and participation in the Challenge does not guarantee weight loss. Factors such as diet and genetic makeup, overall health, or physiological differences may influence weight loss. Please consult with your physician before beginning any new weight loss program.
- General.** No Participant shall use any artificial or inappropriate means of weight loss or alteration in body composition in order to win the Challenge including but not limited to liposuction, weight loss surgery or other similar procedures. All interpretations of these Official Rules shall be made by The Company, whose decisions and interpretations shall be final and binding. The Company reserves the right to cancel, terminate or suspend this Challenge or any part of this Challenge for any reason. The Company reserves the right, at its sole discretion, to disqualify any individual it reasonably suspects or believes to be tampering with the entry process, any part of the Challenge itself, or the award mechanism by any means or suspected to be acting in violation of this Participation Agreement or any other term or condition of the Challenge set by The Company. If The Company determines, in its sole discretion, that unforeseen events have compromised the integrity or viability of the Challenge, The Company reserves the right to void the entries at issue, and/or terminate the relevant portion of the Challenge, including the entire Challenge, and/or modify the Challenge. The Company shall not be responsible for lost, incomplete or late entries that are not received by The Company by the applicable deadline for any reason whatsoever.